INDIRA COLLEGE OF ENGINEERING AND MANAGEMENT

Approved By AICTE New Delhi, DTE (MS) and Affiliated to Pune University (Id-No. PU/PN/Engg/282/2007)

<u>Department Of MBA</u>

One Page Report on

Student Conference on "Business Administration and Leadership Development"

EVENT DATES: 26th June 2021

There is no discovery without a search and there is no rediscovery without research. Every discovery man ever made has always been concealed. It takes searchers and researchers to unveil them, that's what makes an insightful leader-Benjamin Sulla. Shree Chanakya Education Society's Indira College of Engineering and Management organized an Online National Conference on the Microsoft Teams platform on 26th June 2020 with the same objective. The Conference theme was, "Business Administration and Leadership Development". All HODs of Indira College of Engineering and Faculty members, staff members, and students. The 9 teams who presented for the conference researched on the diverse topics like Digital Nomads, FinTech's, Financial Reengineering, Sustainable Brands, and changing dynamics in various sectors due to the Covid19 pandemic. T
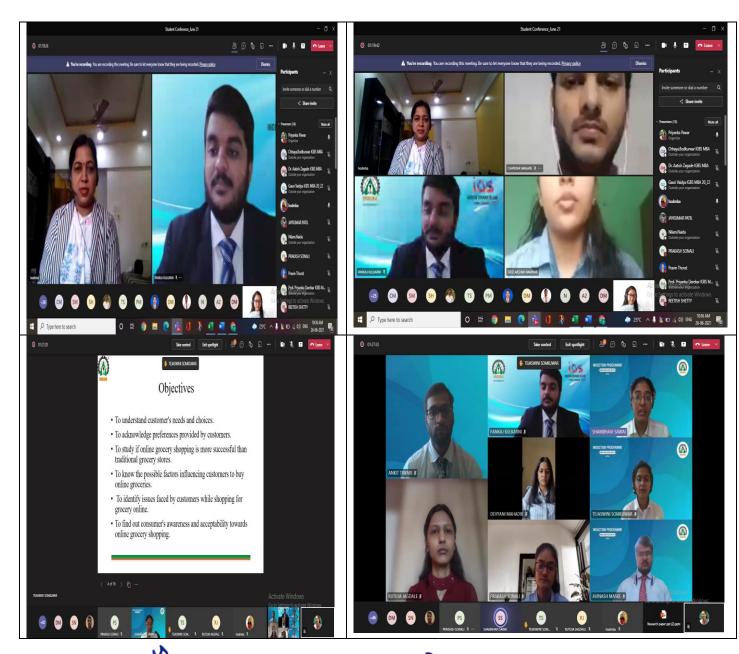
The students did justice to their research and supported it with rational primary and secondary data. The Conference was a grand success as it not only led to knowledge enhancement but also inclined the students to do research and develop an analytical approach. The selected research papers will be published in JOURNAL NX :A Multidisciplinary peer-review journal", special seminar issue for Conference -"Innovative Business strategies to cope with the present Era of Globalization". **Dr. Archana Salve** expressed gratitude towards the organizing committee and staff members for making this event a grand success.

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