

INDIRA COLLEGE OF ENGINEERING AND MANAGEMENT

Parandwadi, Pune – 410506, Ph. 02114 661500, www.indiraicem.ac.in

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Ref:

Date: 18th Oct 2023

NOTICE

Dear all

We are thrilled to announce our upcoming certification program, the "Master Class in Sales and Service Excellence," Certified by Dale Carnegie. This intensive 4-day program is designed to empower marketing students with essential skills and techniques to excel in the fields of sales and service.

Schedule:

Dates: October 30th, 2023 - November 2nd, 2023

Duration: 4 Days

Venue: Will be communicated in due course

For: MBA II SEM III

Batch Size:

To ensure personalized attention and interactive learning, we have limited the batch size to only 40 students.

Priority Admission:

Priority will be given to marketing students. Admission will be granted on a first-come, first-served basis(Registrations)

Course Highlights:

- Strategies to Create Loyal Customers
- Customer Follow-Through
- Attitudes for Service
- Manage Customer Expectations
- Complaint Resolution
- Service to Sale

REGISTRATION LINK:

https://forms.office.com/r/d7EciZvYr9

LINK IS OPEN TILL 25TH OCT 2023

Dr. Archana Salve HOD-MBA ICEM



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One Page Report

Master Class in Sales and Service Excellence

Introduction:

The "Master Class in Sales and Service Excellence," certified by Dale Carnegie, is a

comprehensive 4-day program aimed at empowering marketing students with vital skills and

techniques essential for excelling in the fields of sales and service. This intensive course is

meticulously designed to impart knowledge and practical expertise to MBA II SEM III

students.

Program Details:

Duration: October 30th, 2023 - November 2nd, 2023 (4 Days)

Venue: Conference Hall, Computer Department, ICEM

Target Audience: MBA II SEM III students

Summary:

The Master Class in Sales and Service Excellence offers an invaluable opportunity for

marketing students to enhance their skills and knowledge in sales and service management.

With its focus on practical strategies and interactive learning, this program is poised to equip

participants with the expertise needed to excel in the competitive business landscape. The

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limited batch size ensures personalized attention, enhancing the overall learning experience for all participants. This course promises to be a transformative experience, preparing students to thrive in the dynamic world of sales and service.







Dr. Priyanka Pawar Faculty Coordinator Dr. Archana Salve HoD MBA





INDIRA COLLEGE OF ENGINEERING & MANAGEMENT

DEPARTMENT OF MBA

ATTENDACNE (AY 2022-23, SEM-III, Second Year)

Dale Carnegie Certification

Session Name: Certification "Master Class in Sales & Service Excellence"

Faculty Coordinator Name: Dr. Priyanka Pawar

		Oct 2023 to 2nd Nov 2023	Т	ime: 9 a	m to 5 p	m
Sr. No.	Roll	Name of The Student	Day I	Day 2	Day 3	Day 4
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s	71108	CHANDAK HARSH SHYAMSUNDAR	Ham	tiab	Han	10/12
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Or.Priyanka Pawar Sign Subject Incharge



Dr.Archana Salve HOD MBA

Course Exit Survey Analysis- Dale Carnegie Certification on Master Class in Sales & Service Excellence

			Academic	Academic Year: 2023-24	24			
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	71104	BELSARE BHARGAVI PRAVIN	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent
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	71112	DEV PRAKASH	Excellent	Good	Good	Very Good	Good	Very Good
	71113	GAIDHANE RAJAT CHHAGANLAL	Very Good	Excellent	Good	Very Good	Very Good	Good
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Certificate of Achievement

This certifies that

Janhavi Kawale

has met the required standards for completion of the

Master Class Certificate in Sales & Service Excellence

as set forth by Dale Carnegie & Associates, Inc.

Attested by Dale Carnegie & Associates, Inc. In November 2023

President and CEO

Carnegie.