



***7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words.***

**“Employability Enhancement through 360-degree development of the students by regular up gradation in professional skills”**

- Soft Skills
- Aptitude
- Certification programs

Professional certification, soft skills and aptitude is undertaken to groom the students and to understand the practical scenario. It is to make aware the students of the current scenario. A professional certification program provides helpful assistance with career decisions. Setting realistic goals and expectations is another main objective of a career development system. **Employability enhancement is an ongoing process that considers a particular job title or designation while preparing, implementing, and monitoring succession planning depending upon the future requirements of an organization.** The best planning considers both organizations and individual student aspirations and creates a perfect mix. Designing professional certifications and career development systems according to the specific needs and requirements of an organization can help in bringing efficiency to the entire process of career management. Since the system tries to integrate all the activities of a student as well as the demand of the industry While designing a career development system and integrating the graduate program, the needs and demands of operating are considered. ICEM conducted certification programs from renowned certified trainers. These are focused mainly on the technical assistance to students. The students are also given additional inputs by conducting soft skills and Aptitude sessions. It supports them for overall development and upgradation of professional skills. Placements and use of certification programs in the industry once the student is placed. A career development program is a planned mechanism to integrate a series of activities by soft skills and aptitude. Evidence after offering such certifications were to match the Standards with the Results. Greater Self Awareness among students was generated. Balance between Organization and individual Requirements was possible. Improved performance, morale, reduced absenteeism, are other positive indicators for measuring the effectiveness of a career program. Certifications helped students in good placements and Internships.