



Savitribai Phule Pune University

Indira College of Engineering and Management

An autonomous Institute of

Savitribai Phule Pune University, Pune

Maharashtra, India

National Education Policy (NEP)- 2020 Compliant Curriculum

First Year (I-MBA) Integrated- Masters of Business Management

(With effect from Academic Year 2025-26)

Indira Chanakya Campus (ICC), S. No. 64,65, Gat No. 276 at Post : Parandwadi,
Near Somatane phata, Tal. : Maval, Dis. Pune – 4100506.
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AS / MBP

Level 4.5 Semester – I

Course Code	Name of Course	Course Category	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/ Oral		Total Mar
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	
MM01	Principles of Management	Major Mandatory 01	2	-	-	2	2	10	20	70	-	-	100
MMO2	Finance: Principles of Finance	Major Mandatory 02	2	-	-	2	2	10	20	70	-	-	100
MM03	Marketing: Principles of Marketing	Major Mandatory 03	2	-	-	2	2	10	20	70	-	-	100
OE01	Open Elective 1	Open Elective (OE)	2	-	-	2	2	10	10	30	-	-	50
OE02	Open Elective 2	Open Elective (OE)	2	-	-	2	2	10	10	30	-	-	50
VSC01	EXCEL	Vocational Skill Development Course	-	-	4	4	2	10	10	-	30	-	50
AEC01	Business Communication Skills I	Ability Enhancement Course (AEC)	2	-	-	2	2	10	10	30	-	-	50
SEC01	GST	Skill Enhancement Course (SEC)	2	-	-	2	2	-	-	-	50	-	50
VEC01	Environmental Awareness	Value Education Course (VEC)	2	-	-	2	2	-	-	-	50	-	50
CC01	Yoga and Meditation+ Health and Wellness / Physical Education/NSS	Co-Curricular Courses (CC)	-	-	4	4	2	-	-	-	50	-	50
IKS01	Generic IKS	Indian Knowledge System (IKS)	2	-	-	2	2	-	-	-	50	-	50
		Total	18	0	8	26	22	70	100	300	230	-	700



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Level 4.5 Semester – II

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total
MM04	Marketing: Consumer Behavior	Major Mandatory 4	2	-	-	2	2	10	20	70	-	-	100
MM05	Finance: Business Accounting	Major Mandatory 5	2	-	-	2	2	10	20	70	-	-	100
MM06	HRM: Principles of Human Resource Management	Major Mandatory 6	2	-	-	2	2	10	20	70	-	-	100
MMN01	Business Economics Micro	Mandatory Minor 01	2	-	-	2	2	10	10	30	-	-	50
OE03	Open Elective 3	Open Elective (OE)	2	-	-	2	2	10	10	30	-	-	50
OE04	Open Elective 4	Open Elective (OE)	2	-	-	2	2	10	10	30	-	-	50
VSC 02	Advanced Excel	Vocational Skill Development Course (VSC)	-	-	4	4	2	-	-	-	50	-	50
AEC02	Business Communication Skills II	Ability Enhancement Course (AEC)	2	-	-	2	2	10	10	30	-	-	50
SEC02	Basics of Stock Market	Skill Enhancement Course (SEC)	2	-	-	2	2	-	-	-	50	-	50
VEC02	Democracy Awareness & Gender Sensitization	Value Education Course (VEC)	2	-	-	2	2	-	-	-	50	-	50
CC02	Yoga and Meditation+ Health and Wellness / Physical Education/NSS	Co-Curricular Courses (CC)	-	-	4	4	2	-	-	-	50	-	50
		Total	18	00	08	26	22	70	100	330	200	-	700



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Level 5.0 Semester – III
(Major Finance+ Minor Marketing)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme						
								Theory			Practical/Oral		Total	
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total	Mar
MMF07	Management Accounting-	Major Mandatory 7	4	-	-	4	4	10	20	70	-	-	100	
MMF08	Entrepreneurship and Startup Ecosystem	Major Mandatory 8	4	-	-	4	4	10	20	70	-	-	100	
MNF02	Sales & Distribution Management	Minor	4	-	-	4	4	10	20	70	-	-	100	
OEF05	Open Elective	Open Elective 5	2	-	-	2	2	10	10	30	-	-	50	
VSCF03	Business Analytics/Google Applications	Vocational Skill Development Course (VSC)	-	-	4	4	2	-	-	-	25	25	50	
AECF03	Modern Indian Languages	Ability Enhancement Course (AEC)	2	-	-	2	2	-	-	-	50	-	50	
FP F01	Related to Major Course (Finance Research Project)	Project	-	-	4	4	2	-	-	-	25	25	50	
CCF03	Yoga/Sports/Dance/Drama/Health and wellness/NSS/Cultural activities/Fine arts	Co-Curricular Courses (CC)	-	-	4	4	2	-	-	-	50	-	50	
Total			16	00	12	28	22	40	70	240	150	50	550	



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Level 5.0 Semester – IV
(Major Finance+ Minor Marketing)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMF09	Business Taxation	Major Mandatory Finance 09	4	-	-	4	4	10	20	70	-	-	100
MMF10	Banking and Finance	Major Mandatory Finance 10	4	-	-	4	4	10	20	70	-	-	100
MNF03	Rural marketing	Minor Finance 03	4	-	-	4	4	10	20	70	-	-	100
OEF06	Open Elective	Open Elective 06	2	-	-	2	2	10	10	30	-	-	50
SEC03	Fundamental of Computers	Skill Enhancement Course (SEC)	2	-	-	2	2	-	-	-	25	25	50
AEC04	Modern Indian Languages	Ability Enhancement Course (AEC)	2	-	-	2	2	-	-	-	50	-	50
CEPF01	Finance Community Engagement Project	Community Engagement Project Finance (CEPF)	-	-	4	4	2	-	-	-	25	25	50
CCF04	Yoga/Sports/Dance/Drama/Health wellness/NSS/Cultural activities/Fine arts	Co-Curricular Courses (CC)	-	-	4	4	2	-	-	-	50	-	50
Total			18	00	08	26	22	40	70	240	150	50	550



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Level 5.0 Semester - III
(Major Human Resource Management + Finance)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMH07	Entrepreneurship and Startup Ecosystem	Major Mandatory 07	4	-	-	4	4	10	20	70	-	-	100
MMH08	Human Resource Management Functions & Practices	Major Mandatory HRM 08	4	-	-	4	4	10	20	70	-	-	100
MNH02	Management Accounting	Minor HRM 2	4	-	-	4	4	10	20	70	-	-	100
OEH05	Open Elective	Open Elective 05	2	-	-	2	2	10	10	30	-	-	50
VSCH03	Business Analytics/Google Applications	Vocational Skill Development Course (VSC) (Practical)	-	-	4	4	2	-	-	-	25	25	50
AECH03	Modern Indian Languages	Ability Enhancement Course (AEC)	2	-	-	2	2	-	-	-	50	-	50
FP H01	HRM Research Project	Field Project HRM	-	-	4	4	2	-	-	-	25	25	50
CCH03	Industry Visit/Yoga/Sports/Dance/Drama/Health wellness/NSS/Cultural activities/Fine arts	Co-Curricular Courses (CC)	-	-	4	4	2	-	-	-	50	-	50
Total			16	00	12	28	22	40	70	240	150	50	550



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Level 5.0 Semester – IV
(Major Human Resource Management + Finance)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMH09	Employee Recruitment and Record Management	Major Mandatory HRM 09	4	-	-	4	4	10	20	70	-	-	100
MMH10	Cross - Cultural Human Resource and International Relations	Major Mandatory HRM 10	4	-	-	4	4	10	20	70	-	-	100
MNH03	Banking and Finance	Minor HRM 03	4	-	-	4	4	10	20	70	-	-	100
OEH06	Open Elective	Open Elective 06	2	-	-	2	2	10	10	30	-	-	50
SEC03	Fundamental of Computers	Skill Enhancement Course (SEC)	2	-	-	2	2	-	-	-	25	25	50
AECH04	Modern Indian Languages	Ability Enhancement Course (AEC)	2	-	-	2	2	-	-	-	50	-	50
CEPH01	HRM Community Engagement Project	Community Engagement Project (CEP)	-	-	4	4	2	-	-	-	25	25	50
CCH04	Industry Visit/Yoga /Sports/Dance/Drama/Health wellness/ NSS/Cultural activities/ Fine arts	Co-Curricular Courses (CC)	-	-	4	4	2	-	-	-	50	-	50
Total			18	00	08	26	22	40	70	240	150	50	550



Level 5.0 Semester - III
(Major Marketing + Human Resource Management)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMM07	Entrepreneurship and Startup Ecosystem	Major Mandatory 07	4	-	-	4	4	10	20	70	-	-	100
MMM08	Sales & Distribution Management	Major Mandatory Marketing 08	4	-	-	4	4	10	20	70	-	-	100
MNM02	Human Resource Management Functions & Practices	Minor Marketing 02	4	-	-	4	4	10	20	70	-	-	100
OEM05	Open Elective	Open Elective 05	2	-	-	2	2	10	10	30	-	-	50
VSCM03	Business Analytics/Google Applications	Vocational Skill Development Course (VSC)	-	-	4	4	2	-	-	-	25	25	50
AECM03	Modern Indian Languages	Ability Enhancement Course (AEC)	2	-	-	2	2	-	-	-	50	-	50
FP M01	Marketing Research Project	Field Project Marketing	-	-	4	4	2	-	-	-	25	25	50
CCM03	Industry Visit/Yoga/Sports/Dance/Drama/Health wellness/NSS/Cultural activities/Fine arts	Co-Curricular Courses (CC)	-	-	4	4	2	-	-	-	50	-	50
Total			16	00	12	28	22	40	70	240	150	50	550



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Level 5.0 Semester – IV
(Major Marketing + Human Resource Management)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMM09	Rural marketing	Major Mandatory Marketing 09	4	-	-	4	4	10	20	70	-	-	100
MMM10	Retail Management	Major Mandatory Marketing 10	4	-	-	4	4	10	20	70	-	-	100
MNM03	Employee Recruitment and Record Management	Minor Marketing 03	4	-	-	4	4	10	20	70	-	-	100
OEM06	Open Elective	Open Elective 06	2	-	-	2	2	10	10	30	-	-	50
SEC03	Fundamental of Computers	Skill Enhancement Course (SEC)	2	-	-	2	2	-	-	-	25	25	50
AECM04	Modern Indian Languages 2	Ability Enhancement Course (AEC)	2	-	-	2	2	-	-	-	50	-	50
CEPM01	Marketing Community Engagement Project	Community Engagement Project Marketing (CEPM)	-	-	4	4	2	-	-	-	25	25	50
CCM04	Industry Visit/Yoga/Sports/Dance/Drama/Health wellness/NSS/Cultural activities/Fine arts	Co-Curricular Courses (CC)	-	-	4	4	2	-	-	-	50	-	50
Total			18	00	08	26	22	40	70	240	150	50	550



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Level 5.5 Semester - V
(Major Finance+ Minor Marketing)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMF11	Analysis of Financial Statement	Major Mandatory Finance 11	4	-	-	4	4	10	20	70	-	-	100
MMF12	Legal Aspects in Finance	Major Mandatory Finance 12	4	-	-	4	4	10	20	70	-	-	100
MMF 13	Operations and Supply Chain Management	Major Mandatory 4	4	-	-	4	4	10	20	70	-	-	100
MNF04	Digital marketing	Minor Finance 04	4	-	-	4	4	10	20	70	-	-	100
VSC04	Power BI	Vocation al Skill Develop ment	-	-	4	4	4	-	-	-	50	50	100
FPF02	Field Project	Field Project Finance	-	-	4	4	2	-	-	-	25	25	50
		Total	16	00	08	24	22	40	80	280	75	75	550






Level 5.5 Semester - VI
(Major Finance+ Minor Marketing)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMF14	Financial Management	Major Mandatory Finance 14	4	-	-	4	4	10	20	70	-	-	100
MMF15	Financial Services	Major Mandatory Finance 15	4	-	-	4	4	10	20	70	-	-	100
MMF16	Decision Making and Risk Management	Major Mandatory 16	4	-	-	4	4	10	20	70	-	-	100
MMF17	Business Economic-Macro	Major Mandatory 17	2	-	-	2	2	-	20	30	-	-	50
MNF05	Cases in Marketing	Minor Finance 05	4	-	-	4	4	10	20	70	-	-	100
OJT01	On Job Training 01	On Job Training 1	-	-	8	8	4	-	-	-	50	50	100
Total			18	00	08	26	22	40	100	310	50	50	550



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Level 5.5 Semester - V
(Major Marketing + Minor HRM)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMM11	Digital Marketing	Major Mandatory Marketing 11	4	-	-	4	4	10	20	70	-	-	100
MMM12	Legal Aspects in Marketing	Major Mandatory Marketing 12	4	-	-	4	4	10	20	70	-	-	100
MMM13	Operations and Supply Chain Management	Major Mandatory 13	4	-	-	4	4	10	20	70	-	-	100
MNM04	Legal Aspects in HRM	Minor Marketing 04	4	-	-	4	4	10	20	70	-	-	100
VSC04	Power BI	Vocational Skill Development course	-	-	4	4	4	-	-	-	50	50	100
FPM02	Field Research Project	Field Project Marketing	-	-	4	4	2	-	-	-	25	25	50
Total			16	00	08	24	22	40	80	280	75	75	550



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Level 5.5 Semester - VI
(Major Marketing + Minor HRM)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMM14	International Brand Management	Major Mandatory Marketing 14	4	-	-	4	4	10	20	70	-	-	100
MMM15	Cases In Marketing	Major Mandatory Marketing 15	4	-	-	4	4	10	20	70	-	-	100
MMM16	Decision Making and Risk Management	Major Mandatory 16	4	-	-	4	4	10	20	70	-	-	100
MMM17	Business Economic-Macro	Major Mandatory 17	2	-	-	2	2	-	20	30	-	-	50
MNM05	Global Human Resource Management	Minor Marketing 05	4	-	-	4	4	10	20	70	-	-	100
OJT01	On Job Training 01	On Job Training 1	-	-	8	8	4	-	-	-	50	50	100
Total			18	00	08	26	22	50	90	310	50	50	550



Level 5.5 Semester – V
(Major HR + Minor Finance)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total			TAE	CAE	ESE	INT	EXT
MMH11	Legal Aspects in HRM	Major Mandatory HR 11	4	-	-	4	4	10	20	70	-	-	100
MMH12	Cases in HRM	Major Mandatory HR 12	4	-	-	4	4	10	20	70	-	-	100
MMH13	Operations and Supply Chain Management	Major Mandatory 13	4	-	-	4	4	10	20	70	-	-	100
MNH04	Analysis of Financial Statement	Minor HR 04	4	-	-	4	4	10	20	70	-	-	100
VSC04	Power BI	Vocational Skill Development course	-	-	4	4	4	-	-	-	50	50	100
FPH02	Field Research Project	Field Project HR	-	-	4	4	2	-	-	-	25	25	50
		Total	16	00	08	24	22	40	80	280	75	75	550



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Level 5.5 Semester - VI
(Major HR + Minor Finance)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMH14	Global Human Resource Management	Major Mandatory HR 14	4	-	-	4	4	10	20	70	-	-	100
MMH15	Recent Trends & HR accounting	Major Mandatory HR 15	4	-	-	4	4	10	20	70	-	-	100
MMH16	Decision Making and Risk Management	Major Mandatory 16	4	-	-	4	4	10	20	70	-	-	100
MMH17	Business Economic-Macro	Major Mandatory 17	2	-	-	2	2	-	20	30	-	-	50
MNH05	Financial Management	Minor HR 05	4	-	-	4	4	10	20	70	-	-	100
OJT01	On Job Training 01	On Job Training 1	-	-	8	8	4	-	-	-	50	50	100
Total			18	00	08	26	22	40	100	310	50	50	550



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Level 6.0 Semester – VII (honours)

(Major Finance+ Minor Marketing)

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (10)	Major Mandatory 17	MMF17	New venture Creation & Start ups	4	4	30	70	100
	Major Mandatory 18	MMF18	Business Law	4	4	30	70	100
	Major Mandatory 19	MMF19	Operations Management	4	4	30	70	100
Major Elective	Major Elective 3	MEF03	Financial Derivatives	2	2	15	35	50
	Major Elective 4	MNF04	Project Finance and Trade Finance	2	2	15	35	50
	Major Elective 5	MNF05	Business Analysis & Valuation	2	2	15	35	50
Minor	Minor 4	MNF06	Research Methodology -I	4	4	30	70	100
Total				22	22	165	385	550

Level 6.0 Semester – VIII (honours)

(Major Finance+ Minor Marketing)

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (10)	Major Mandatory 20	MMF20	Research Writing and Publication	4	4	30	70	100
	Major Mandatory 21	MMF21	Content Writing and Blogging - Entrepreneurship & Small Business Management	4	4	30	70	100
	Major Mandatory 22	MMF22	Business Reporting & analysis	4	4	30	70	100
	Major Mandatory 23	MEF23	Business Strategy and Strategic Corporate Finance	2	2	15	35	50
Major Elective	Elective	MEF06	Financial Modelling	4	4	30	70	100
OJT		OJT02	On the job training	8	4	50	50	100
Total (6Subjects)				26	22	185	365	550

(Four Year UG Honours Degree in a Major and Minor with 160 -176 Credits.)

Level 6.0 Semester – VII (Hons. with Research)

(Major Finance+ Minor Marketing)

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
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				Week				
Major Mandatory	Major Mandatory 24	MMF2 4	Investment & Financial Plan	4	4	50	50	100
	Major Mandatory 25	MMF2 5	Digital Banking	4	4	50	50	100
Major Elective	Major Elective	MEF07	Advance Financial Resources	2	2	15	35	50
	Major Elective	MEF08	International Finance	2	2	15	35	50
	Major Elective	MEF09	Security Analysis & Portfolio Management	2	2	15	35	50
Minor	Minor	MNF05	Research Methodology - 2	4	4	15	35	50
RP	RPF01	RPF01	Research Paper	4	4	100	100	200
			Total	22	22	260	440	600



AD *Dr. P. S. Chitambar*

Level 6.0 Semester – VIII (Hons. with Research)

(Major Finance+ Minor Marketing)

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory	Major Mandatory 26	MMF26	Enterprise Performance Management/	4	4	50	50	100
	Major Mandatory 27	MMF27	Banking Laws & Regulations	4	4	50	50	100
	Major Mandatory 28	MMF28	Business Ethics and Corporate social responsibility	4	4	50	50	100
Major Elective	Major Elective	ME F10	Rural & Micro Finance - Research Writing and Publication	2	2	15	35	50
Research Project	RP	RP F01	Research Project	16	8	50	100	200
			Total	30	22	260	390	700

(Four Year UG Honours with Research Degree in Major and Minor with 160-176 Credits)



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MBA SEM I
Level 6.0 Semester - VII
(Major Finance+ Minor Marketing)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMF18	New venture Creation & Start ups	Major Mandatory 18	4	-	-	4	4	10	20	70	-	-	100
MMF19	Business Law	Major Mandatory 19	4	-	-	4	4	10	20	70	-	-	100
MMF20	Production & Operation Management	Major Mandatory 20	4	-	-	4	4	10	20	70	-	-	100
MEF01	Financial Derivatives	Major Elective 01	4	-	-	4	4	10	20	70	-	-	100
MNF02	Project Finance and Trade Finance	Major Elective 02	4	-	-	4	4	10	20	70	-	-	100
MNF03	Business Analysis & Valuation	Major Elective 03	2	-	-	2	2	10	10	30	-	-	50
		Total	22	00	00	22	22	60	110	380	00	00	550



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MBA SEM II
Level 6.0 Semester – VIII
(Major Finance+ Minor Marketing)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMF21	Strategic Corporate Finance- Research Writing and Publication	Major Mandatory 21	4	-	-	4	4	10	20	70	-	-	100
MMF22	Entrepreneurship & Small Business Management - MOOCs	Major Mandatory 22	4	-	-	4	4	10	20	70	-	-	100
MMF 23	Business Reporting & analysis	Major Mandatory 23	2	-	-	2	2	10	10	30	-	-	50
RM01	Research Methodology	Research Methodology	4	-	-	4	4	10	20	70	-	-	100
MEF04	Financial Modelling	Major Elective 04	4	-	-	4	4	10	20	70	-	-	100
OJT02	On the job training/SIP Summer Internship Program	OJT 02	4	-	-	4	4	10	20	70	-	-	100
		Total	22	00	00	22	22	60	110	380	00	00	550



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MBA SEM III

Level 6.5 Semester - IX (Major Finance+ Minor Marketing)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMF24	Investment & Financial Plan-Content Writing and Blogging	Major Manatory 24	4	-	-	4	4	10	20	70	-	-	100
MEF05	Advance Financial Resources	Major Elective 05	4	-	-	4	4	10	20	70	-	-	100
MEF06	International Finance	Major Elective 06	4	-	-	4	4	10	20	70	-	-	100
MEF007	Security Analysis & Portfolio Management	Major Elective 07	2	-	-	2	2	10	20	70	-	-	100
SIP F01	Summer Internship Project	SIP F01	-	-	16	16	8	-	-	-	50	100	150
Total			14	00	16	30	22	40	80	280	50	100	550



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MBA SEM IV
Level 6.5 Semester - X
(Major Finance+ Minor Marketing)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMF25	Enterprise Performance Management	Major Mandatory 25	4	-	-	4	4	10	20	70	-	-	100
MMF26	Banking Laws & Regulations	Major Mandatory 26	2	-	-	2	2	10	10	30	-	-	50
MEF08	Rural & Micro Finance	Major Elective 08	4	-	-	4	4	10	20	70	-	-	100
MEF09	Financial Analytics	Major Elective 09	4	-	-	4	4	10	20	70	-	-	100
MEF10	Direct Tax	Major Elective 10	2	-	-	2	2	10	10	30	-	-	50
RPF01	Research Project	RP 01		-	12	12	6	-	-	-	50	100	150
		Total	16	00	12	28	22	50	80	270	50	100	550



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(Exit option: Award of UG Degree in a Major with 120-132 credits
OR continue with Major and Minor)

Level 6.0 Semester – VII (honours)

(Major Marketing + Human Resource Management)

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (10)	Major Mandatory 17	MMM17	New venture Creation & Start ups	4	4	30	70	100
	Major Mandatory 18	MMM18	Business Law	4	4	30	70	100
	Major Mandatory 19	MMM19	Production & Operation Management	4	4	30	70	100
Major Elective	Major Elective	MEM03	Neuro Marketing	2	2	15	35	50
Major Elective	Major Elective	MNM04	Social Media Marketing	2	2	15	35	50
Major Elective	Major Elective	MNM05	E Business & Marketing	2	2	15	35	50
Minor	Minor 4	MNM06	Research Methodology -I	4	4	30	70	100
Total				22	22	165	385	550

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (10)	Major Mandatory 20	MMM20	Research Writing and Publication	4	4	30	70	100
	Major Mandatory 21	MMM21	Content Writing and Blogging - Entrepreneurship & Small Business Management	4	4	30	70	100
	Major Mandatory 22	MMM22	Business Reporting & analysis	4	4	30	70	100
	Major Mandatory 23	MEM23	Business Strategy and Fundamentals of Rural Business development	2	2	15	35	50
Major Elective	Elective	MEM06	E- Commerce- 2 Massive Open Online Course (MOOC) of 2 Credits each	4	4	30	70	100
OJT		OJT02		8	4	50	50	100



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		Total	26	22	185	365	550
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(Four Year UG Honours Degree in a Major and Minor with 160 -176 Credits.)

Level 6.0 Semester - VII (Hons. with Research) (Major Marketing + Human Resource Management)								
Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory	Major Manatory 24	MMM24	Integrated Marketing Communication	4	4	50	50	100
	Major Mandatory 25	MMM25	Services Marketing	4	4	50	50	100
Major Elective+ Minor	Major Elective	MEM07	Business to Business Marketing	2	2	15	35	50
	Major Elective	MEM08	Marketing Analytics	2	2	15	35	50
	Major Elective	MEM09	Marketing of Financial Services	2	2	15	35	50
			Research Methodology -2	4	4	15	35	50
	Minor 5	MNM05						
RP	RPM01	RPM01	Research Project	8	4	100	100	200
			Total	26	22	260	340	600

Level 6.0 Semester - VIII (Hons. with Research) (Major Marketing + Human Resource Management)								
Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory	Major Manatory 26	MMM26	Enterprise Performance Management	4	4	50	50	100
	Major Mandatory 27	MMM27	Business Ethics and Corporate social responsibility	4	4	50	50	100



	Major Mandatory 28	MMM28	Marketing Strategy	4	4	50	50	100
Major Elective	Major Elective	MEM07	Research Writing and Publication on - Rural & Agriculture Marketing	2	2	15	35	50
Research Project	RP	RP F01	Research Project	16	8	50	100	200
			Total	30	22	260	390	700

(Four Year UG Honours with Research Degree in Major and Minor with 160-176 Credits)



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MBA SEM I
Level 6.0 Semester - VII
(Major Marketing + Human Resource Management)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMM18	New venture Creation & Start ups	Major Mandatory 18	4	-	-	4	4	10	20	70	-	-	100
MMM19	Business Law	Major Mandatory 19	4	-	-	4	4	10	20	70	-	-	100
MMM20	Production & Operation Management	Major Mandatory 20	4	-	-	4	4	10	20	70	-	-	100
MEM01	Neuro Marketing	Major Elective 01	4	-	-	4	4	10	20	70	-	-	100
MNM02	Social Media Marketing	Major Elective 02	4	-	-	4	4	10	20	70	-	-	100
MNM03	E Business & Marketing	Major Elective 03	2	-	-	2	2	10	10	30	-	-	50
Total			22	00	00	22	22	60	110	380	00	00	550



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MBA SEM II
Level 6.0 Semester – VIII
(Major Marketing + Human Resource Management)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total			TAE	CAE	ESE	INT	EXT
MMM21	Fundamentals of Rural Business development - Research Writing and Publication	Major Mandatory 21	4	-	-	4	4	10	20	70	-	-	100
MMM22	Entrepreneurship & Small Business Management- MOOCs	Major Mandatory 22	4	-	-	4	4	10	20	70	-	-	100
MMM23	Business Reporting & analysis	Major Mandatory 23	2	-	-	2	2	10	10	30	-	-	50
RM01	Research Methodology	RM 01	4	-	-	4	4	10	20	70	-	-	100
MEM04	E- Commerce	Major Elective 04	4	-	-	4	4	10	20	70	-	-	100
OJT02	On the job training/SIP Summer Internship Program	OJT 02	4	-	-	4	4	10	20	70	-	-	100
		Total	22	00	00	22	22	60	110	380	00	00	550



MBA SEM III

Level 6.5 Semester - IX

(Major Marketing + Human Resource Management)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMM24	Integrated Marketing Communication	Major Manatory 24	4	-	-	4	4	10	20	70	-	-	100
MEM05	Business to Business Marketing	Major Elective 05	4	-	-	4	4	10	20	70	-	-	100
MEM06	Marketing Analytics	Major Elective 06	4	-	-	4	4	10	20	70	-	-	100
MEM007	Marketing of Financial Services	Major Elective 07	2	-	-	2	2	10	20	70	-	-	100
SIP M01	Summer Internship Project	SIP M01	-	-	16	16	8	-	-	-	50	100	150
Total			14	00	16	30	22	40	80	280	50	100	550



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MBA SEM IV
Level 6.5 Semester - X
(Major Marketing + Human Resource Management)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMM25	Enterprise Performance Management	Major Mandatory 25	4	-	-	4	4	10	20	70	-	-	100
MMM26	Business Ethics and Corporate social responsibility	Major Mandatory 26	2	-	-	2	2	10	10	30	-	-	50
MEM08	Rural & Agriculture Marketing	Major Elective 08	4	-	-	4	4	10	20	70	-	-	100
MEM09	Documentary & AD Film making	Major Elective 09	4	-	-	4	4	10	20	70	-	-	100
MEM10	Marketing of Luxury Products	Major Elective 10	2	-	-	2	2	10	10	30	-	-	50
RPM01	Research Project	RP 01		-	12	12	6	-	-	-	50	100	150
Total			16	00	12	28	22	50	80	270	50	100	550



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(Exit option: Award of UG Degree in a Major with 120-132 credits
OR continue with Major and Minor)

(Major Human Resource Management + Finance)
Level 6.0 Semester VII (honours)

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (10)	Major Mandatory 17	MMH17	New venture Creation & Start ups	4	4	30	70	100
	Major Mandatory 18	MMH18	Business Law	4	4	30	70	100
	Major Mandatory 19	MMH19	Production & Operation Management	4	4	30	70	100
Major Elective	Major Elective	MEH03	Behavioral testing and training for employee retention.	2	2	15	35	50
Major Elective	Major Elective	MNH04	HR Analytics	2	2	15	35	50
Major Elective	Major Elective	MNH05	Talent acquisition and management	2	2	15	35	50
Minor	Minor 4	MNH06	Research Methodology -I	4	4	30	70	100
Total				22	22	165	385	550

Level 6.0 Semester VIII (honours)
(Major Human Resource Management + Finance)

Course Type	Course		Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (10)	Major Mandatory 20	MMH20	Research Writing and Publication	4	4	30	70	100
	Major Mandatory 21	MMH21	Content Writing and Blogging - Entrepreneurship & Small Business Management	4	4	30	70	100
	Major Mandatory 22	MMH22	Business Reporting & analysis	4	4	30	70	100
	Major Mandatory 23	MMH23	Business Strategy and Fundamentals of	2	2	15	35	50



			Rural Business development					
Major Elective	Elective	MEH06	Marketing Research -	4	4	30	70	100
OJT		OJT02	On the job training	8	4	50	50	100
			Total	26	22	185	365	550

(Four Year UG Honours Degree in a Major and Minor with 160 -176 Credits.)

Level 6.0 Semester - VII (Hons. with Research)

(Major Human Resource Management +Finance)

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory	Major Manatory 24	MMH24	Strategic Management	4	4	50	50	100
	Major Mandatory 25	MMH25	Employee Relations and Labour Legislations	4	4	50	50	100
Major Elective	Major Elective	MEH07	Compensation and Rewards Management	2	2	15	35	50
	Major Elective	MEH08	International HR	2	2	15	35	50
	Major Elective	MEH09	HR Perspectives in Mergers and Acquisition	2	2	15	35	50
	Minor	MNH05	Research Methodology -2	8	4	15	35	50
RP	RPH01	RPH01	Research Project	8	4	100	100	200
			Total	26	22	260	340	600

Level 6.0 Semester - VIII (Hons. with Research)

(Major Human Resource Management +Finance)

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory	Major Manatory 26	MMH26	Enterprise Performance Management	4	4	50	50	100



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	Major Mandatory 27	MMH27	Business Ethics and Corporate social responsibility	4	4	50	50	100
	Major Mandatory 28	MMH28	Compensation management	4	4	50	50	100
Major Elective	Major Elective	MEH07	Research Writing and Publication - Public Relations and Corporate Communications	2	2	15	35	50
Research Project	RP	RPH01	Research Project	16	8	50	100	200
			Total	26	22	260	390	700

(Four Year UG Honours with Research Degree in Major and Minor with 160-176 Credits)



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MBA SEM I
Level 6.0 Semester - VII
(Major Human Resource Management + Finance)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme						
								Theory			Practical/Or al		Total	
			L	T	P	Total			TAE	CAE	ESE	INT	EXT	Total Marks
MMH18	New venture Creation & Start ups	Major Mandatory 18	4	-	-	4	4	10	20	70	-	-	100	
MMH19	Business Law	Major Mandatory 19	4	-	-	4	4	10	20	70	-	-	100	
MMH20	Production & Operation Management	Major Mandatory 20	4	-	-	4	4	10	20	70	-	-	100	
MEH01	Behavioral testing and training for employee retention.	Major Elective 01	4	-	-	4	4	10	20	70	-	-	100	
MNH02	HR Analytics	Major Elective 02	4	-	-	4	4	10	20	70	-	-	100	
MNH03	Talent acquisition and management	Major Elective 03	2	-	-	2	2	10	10	30	-	-	50	
		Total	22	00	00	22	22	60	110	380	00	00	550	



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MBA SEM II
Level 6.0 Semester – VIII
(Major Human Resource Management +Finance)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMH21	Fundamentals of Rural Business development - Research Writing and Publication	Major Mandatory 21	4	-	-	4	4	10	20	70	-	-	100
MMH22	Entrepreneurship & Small Business Management- MOOCs	Major Mandatory 22	4	-	-	4	4	10	20	70	-	-	100
MMH 23	Business Reporting & analysis	Major Mandatory 23	2	-	-	2	2	10	10	30	-	-	50
RM01	Research Methodology	RM 01	4	-	-	4	4	10	20	70	-	-	100
MEH04	Marketing Research	Major Elective 04	4	-	-	4	4	10	20	70	-	-	100
OJT02	On the job training/SIP Summer Internship Program	OJT 02	4	-	-	4	4	10	20	70	-	-	100
Total			22	00	00	22	22	60	110	380	00	00	550



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MBA SEM III

Level 6.5 Semester - IX (Major Human Resource Management + Finance)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Or al		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMH24	Employee Relations and Labour Legislations	Major Manatory 24	4	-	-	4	4	10	20	70	-	-	100
MEH05	Compensation and Rewards Management	Major Elective 05	4	-	-	4	4	10	20	70	-	-	100
MEH06	International HR	Major Elective 06	4	-	-	4	4	10	20	70	-	-	100
MEH07	HR Perspectives in Mergers and Acquisition	Major Elective 07	2	-	-	2	2	10	20	70	-	-	100
SIP H01	Summer Internship Project	SIP H01	-	-	16	16	8	-	-	-	50	100	150
Total			14	00	16	30	22	40	80	280	50	100	550



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MBA SEM IV
Level 6.5 Semester - X
(Major Human Resource Management + Finance)

Course Code	Name of Course	Course Category (as per NEP)	Teaching Scheme				Credits	Evaluation Scheme					
								Theory			Practical/Oral		Total
			L	T	P	Total		TAE	CAE	ESE	INT	EXT	Total Marks
MMH25	Enterprise Performance Management	Major Mandatory 25	4	-	-	4	4	10	20	70	-	-	100
MMH26	Business Ethics and Corporate social responsibility	Major Mandatory 26	2	-	-	2	2	10	10	30	-	-	50
MEH08	Public Relations and Corporate Communications	Major Elective 08	4	-	-	4	4	10	20	70	-	-	100
MEH09	Labour Welfare	Major Elective 09	4	-	-	4	4	10	20	70	-	-	100
MEH10	Strategic Human Resource Management	Major Elective 10	2	-	-	2	2	10	10	30	-	-	50
RPH01	Research Project	RP 01		-	12	12	6	-	-	-	50	100	150
Total			16	00	12	28	22	50	80	270	50	100	550

Dr. Deepa Jamnik
HOD-IMBA

Dr. Archana Salave
BOS Chairman

Dr. Saurabh Gupta
Dean Academics

Dr. Nilesh Uke
Director

HOD - Integrated BBA
Indira College of Engineering & Management
Rajandwadi, Pune - 410506



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GENERIC / OPEN ELECTIVE COURSES

Department of Integrated MBA

List of Open Elective (OE) Courses

offered by the department of Integrated MBA

to other Disciplines / Faculty

Sr. No.	Course Code	Course Name	Credits		
			TH	PR	Total
Sem I	MM01	Principles of Management	02	00	02
	AEC01	Business Communication I	02	00	02
	MMM02	Principles of Marketing	02	00	02
Sem II	MMH05	Organizational Behavior	02	00	02
	AEC02	Business Communication II	02	00	02
	MMF05	Business Accounting	02	00	02

Sr. No.	Course Code	Course Name	Credits		
			TH	PR	Total
Sem III	MMM07	Sales & Distribution Management	02	00	02
	MM08	Entrepreneurship and Startup Ecosystem	02	00	02
	MMH07	Human Resource Management Functions & Practices	02	00	02
Sem IV	MNM03	Employee Recruitment and Record Management	02	00	02
	MMM10	Retail Management	02	00	02
	MMF10	Banking and Finance	02	00	02



Dr. Deepa Jamnik
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